

## Your Access to and Control over Information

## Privacy Policy

This Privacy notice discloses the privacy policies for [www.abetterconcept.com](http://www.abetterconcept.com). It applies solely to the information collected by this website. It will notify you of the following:

1. What personally identifiable information is collected from you through the website, how it is used and with whom it may be shared.
2. What choices are available to you regarding the use of your data?
3. The security procedures in place to protect the misuse of your information.
4. How you can correct any inaccuracies in the information.

### Information Collection, Use and Sharing

We are the sole owners of the information collected on this website. We only have access to collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

We will use your information to respond to you regarding the reason you contacted us. We will not share our information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to ship an order.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website.

1. See what data we have about you, if any.
2. Change/correct any data we have about you.
3. Have us delete any data we have about you.
4. Express any concerns you have about our use of your data.

### Security

We take precautions to protect your information. When you submit sensitive information via the website, our information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this information by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer services) are granted access to personally

identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment. If you feel that we are not abiding by this privacy policy, you should contact us immediately.

### **Cookies**

Some of our business partners may use cookies on our site (for example, advertisers). However, we have no access to or control over these cookies.

### **Sharing**

We partner with another party to provide specific services. When the user signs up for these services, we will share names, or other contact information that is necessary for the third party to provide these services. These parties are not allowed to use personally identifiable information except for the purpose of providing these services. We use third-party advertising companies to serve ads when you visit our website. These companies may use information (not including your name, address, email address, or telephone number) about your visits to this and other websites in order to provide advertisements about goods and services of interest to you. If you would like more information about this practice and to know your choices about not having this information used by these companies, [click here](#).

### **Links**

The website may link to other sites operated by third parties. The inclusion of any link to such sites does not imply endorsement by ABCON of the sites, but is for your reference and convenience only. ABCON is not responsible for the content or accuracy of any off-site pages or any other sites linked to ABCON, nor does ABCON recommend or endorse any specific tests, products, services or procedures that may be mentioned on or represented on other websites. Linking to any other off-site pages or other sites is at your own risk and subject to the Terms and Conditions of Use of any linked site. Unless otherwise prohibited under these Terms and Conditions, you are hereby licensed to create hyperlinks to the content on the website, provided that the hyperlink accurately describes the content as it appears on the website. ABCON reserves the right to revoke this license generally, or your right to use specific links, at any time, and may normally break any hyperlink after 14 days. Under no circumstances may you "frame" the website or any of its content or copy portions of the ABCON website to a server, except as part of an Internet service provider's incidental caching of pages. Each page within ABCON must be displayed in full (including all trademarks and branding), without any accompanying frame, border, margin, design, branding, trademark, or promotional materials not originally displayed on the page within the website.

### **Surveys & Contests**

From time-to-time our site request information via surveys or contests. Participation in these surveys or contest is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and shipping address) and demographic information (such as zip code, age level). Contact information will be used for purposes of monitoring or improving the use and satisfaction of this site.

## **Children's Online Privacy Protection Act Compliance**

We are in compliance with the requirements of COPPA(Children Online Privacy Protection Act), we so NOT collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years or older.

## **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

## **Terms and Conditions**

See our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website at your site.

## **Your Consent**

By using our site, you consent to our privacy policy.

## **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will update the Privacy Policy modification date below.

## **Contact Us**

If there are any questions regarding this privacy policy you may contact us using the information below:

A Better Concept Incorporated  
6919 W. Broward Blvd, Suite 298  
Plantation, FL. 33317  
USA



Copyright ©  
2008 A Better  
Concept Inc.,  
954.566.2712.  
All rights  
reserved.